

Program Alternatives During COVID

★ INCENTIVES

Choose from our proven Incentive Plans! Our Tangible & Experience Based plans are sure to work - no matter the environment.

PLAN A	PLAN B With COVID Restrictions
Consider awarding prizes a few times a week. Choose a distribution strategy for tangible prizes that works for your school (ie, at lunchtime, recess, dropping off to teachers, etc.)	If you are not allowed on campus, consider our Experienced-Based Plan! Work with your campus to find out what rewards work best for teachers and students.
If using the Experience-Based Plan, use the time that you introduce Raise Craze to your teachers to also go over experience options to make sure they are feasible in the classroom.	Virtual or hybrid and want tangible prizes? No problem! Use these distribution strategies: Digital Banners for recognition and a carline parade for pick-up at the end. Alternatively, use our incentive report to bag, label, and drop off to teachers a few times a week.

★ VISUALS

PLAN A	PLAN B With COVID Restrictions
Order our Printed Promotional Materials Box @ https://raisecraze.com/shop	Order our Printed Promotional Materials Box @ https://raisecraze.com/shop . If not allowed on campus, ask an admin or teacher to hang posters and thermometer. Consider doing something kind for the person updating the thermometer daily. :)
Follow our guide to create an engaging Kindness Wall for students	Host a student poster contest and have teachers hang their work in the hallways in lieu of a Kindness Wall.

★ KICK-OFF / LAUNCH

PLAN A	PLAN B With COVID Restrictions
Check out our kick-off presentation and script to use at your assembly!	Use the carline and bus arrival to get the kids pumped up! Dress up, be silly, have fun! *Be sure to grab the Carline Signs that are included in our Promotional Materials Box :-) Once inside, stream or have teachers play our "How it works" video for students.

★ KEEP THE MOMENTUM GOING	
PLAN A	PLAN B <i>With COVID Restrictions</i>
Use daily announcements and the leaderboard with a traveling trophy	Make sure your in-school liaison has access to the leaderboard and announcement scripts. Deliver the traveling trophy in advance.
Use social media posts to keep families engaged.	<p>If you are hybrid or virtual, instead of a physical trophy, use a special title to honor the top class for the day - ex. Kindness Heroes, High Flyers, Top Dogs, etc.</p> <p>Ask a few families to get the ball rolling by posting their kid's acts of kindness to social media! Encourage families to share socially distanced acts of kindness daily to encourage others. Don't forget to #raisecraze!</p>

★ CLOSING	
PLAN A	PLAN B <i>With COVID Restrictions</i>
Use our Closing Presentation and your end celebration. Consider hosting a big event, a kindness walk/run, dance party, field day.	<p>Make a closing video highlighting top students and classroom and overall results.</p> <p>Have individual classroom celebrations instead of a group activities. Popsicles, extra recess, class talent show, etc.</p>
Have your principal do something CRAZE-Y	Video your principal's CRAZ-E activity or have them do something that can be observed outside, socially distanced. "Camp" on the roof, dress up and greet students arriving to school, dye hair and visit classrooms.

PRO TIP! Don't forget to join on Private Facebook Group for Raise Craze Leaders at [facebook.com/groups/raisecrazeleaders](https://www.facebook.com/groups/raisecrazeleaders). It's a great place to share ideas and gain inspiration, especially during these ever-changing times.