

SHOULD WE FUNDRAISE NOW?

Many organizations are wondering how they can support their school or team this fall. Many are also wondering if it's appropriate to fundraise at all during a time when many families have suffered financially. We have put together a list for you as leaders to consider as you navigate your way through uncertain times.

IT TAKES A VILLAGE...AND YOU ARE A VILLAGE LEADER!

Because many families are struggling financially as we head into a new school year, providing an outlet for those that can and want to give is crucial. Fundraising provides a way to directly impact families in the community that need the help and allows them to receive it in a dignified way.



THINK ABOUT WHAT YOU CAN DO AS AN ORGANIZATION, INSTEAD OF WHAT MIGHT BE OFF THE TABLE.

Many things that organizations typically raise funds for, like trips, events, activities, and capital improvements, may be on hold...BUT there may be new and different needs that can be met with your help. Consider things like increased technology needs, health and nutritional needs, and students' social and emotional health.

DON'T LET COMMUNITY BUILDING TAKE A BACKSEAT!

No doubt, social distancing has taken a toll on everyone. Engaging your community in ways they can give back or feel a part of a bigger cause (even virtually) can help maintain a sense of community that everyone is so desperately missing.

BE THE GOOD NEWS!

Who couldn't use a feel-good story right now?? Creating lemonade from a whole lot of lemons may be the very thing your community needs to be a part of and see. Decide the impact you want to make, GO FOR IT, and spread the good news of the result to all who need to be encouraged. You just might find that your impact far exceeds your initial expectation.

Finally, the worst that can happen is that you have a POSITIVE impact on the community!! Be encouraged, YOU were built for this and we can help!

With Raise Craze:

- ★ You keep 90%+ of what you raise
- ★ There are NO contracts to sign
- ★ NO Selling
- ★ Flexible start and end dates

MOST IMPORTANTLY, everyone can participate and spread kindness! 💜